AMENDMENTS TO THE CLAIMS

Listing of Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method comprising:

receiving content information from ~~one or more cached~~ a content service providers for ~~each~~ one or more stored content data file<u>s</u>;

<u>allowing the content service provider to determine a number of line items in an electronic program guide to represent the content information;</u>

allocating <u>the determined number of</u> line items in ~~an~~ <u>the</u> electronic program guide ~~to the one or more cached content service providers~~;

merging the content information for display <u>in the determined number of line items</u> ~~in the electronic program guide~~; and

charging ~~each of the one or more cached~~ <u>the</u> content service providers a<u>n</u> ~~predetermined~~ amount for each allocated line item.

2. (Currently Amended) The method of claim 1, wherein the allocating the <u>determined number of</u> line items further comprises:

assigning a<u>n allocated</u> line item ~~for~~ <u>to</u> each <u>of the one or more</u> stored content data file<u>s</u> ~~and~~

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~~generating an electronic program guide line item for each stored content data file~~.

3. (Currently Amended) The method of claim 1, wherein the allocating the <u>determined</u>

<u>number of</u> line items further comprises:

      grouping the <u>one or more</u> stored content data file<u>s</u> into one or more categories; and

      ~~generating~~ <u>assigning</u> a<u>n allocated</u> line item ~~in the electronic program guide for~~ <u>to</u> each

of the one or more categories.

4. (Currently Amended) The method of claim 1, wherein the allocating the <u>determined</u>

<u>number of</u> line items further comprises:

      assigning ~~one~~ <u>an allocated</u> line item to ~~each of the one or more cached~~ <u>the</u> content

service providers~~; and~~

      ~~generating an electronic program guide line item for each of the one or more cached~~

~~content service provider~~.

5. (Currently Amended) The method of claim 1, wherein the <u>one or more</u> stored content data

files are <u>each</u> one of a movie, a music file, a video game and computer media.

6. (Canceled).

7. (Currently Amended) A computer readable storage medium including program instructions

that direct a computer to function in the specified manner when executed by a processor, the

program instructions comprise:

receiving content information from ~~one or more cached~~ a content service providers for

~~each~~ one or more stored content data file~~s~~;

allowing the content service provider to determine a number of line items in an

electronic program guide to represent the content information;

allocating the determined number of line items in ~~an~~ the electronic program guide ~~to~~

~~the one or more cached content service providers~~;

merging the content information for display in the determined number of line items ~~in~~

~~the electronic program guide~~; and

charging ~~each of the one or more cached~~ the content service providers a~~n~~

~~predetermined~~ amount for each allocated line item.

8. (Currently Amended) The computer readable storage medium of claim 7, wherein the

program instruction of allocating the determined number of line items further comprises:

assigning a~~n~~ allocated line item ~~for~~ to each of the one or more stored content data

file~~s~~; ~~and~~

~~generating an electronic program guide line item for each stored content data file~~.

9. (Currently Amended) The computer readable storage medium of claim 7, wherein the

program instructions of allocating the determined number of line items further comprises:

grouping the one or more stored content data files into one or more categories; and

~~generating~~ assigning an allocated line item ~~in the electronic program guide for~~ to each

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of the one or more categories.

10. (Currently Amended) The computer readable storage medium of claim 7, wherein the program instructions of allocating the determined number of line items further comprises:

assigning ~~one~~ an allocated line item to ~~each of the one or more cached~~ the content service providers~~; and~~

~~generating an electronic program guide line item for each of the one or more cached content service provider.~~

11. (Currently Amended) The computer readable storage medium of claim 7, wherein the one or more stored content data files are each one of a movie, a music file, a video game and computer media.

12. (Canceled).

13. (Currently Amended) An apparatus, comprising:

a processor having circuitry to execute instructions;

a communications interface coupled to the processor, the communications interface to broadcast data to one or more client systems, and to receive data from the one or more client systems; and

~~a display device;~~

a storage device coupled to the processor, having sequences of instructions stored

therein, which when executed by the processor cause the processor to:

receive content information from ~~one or more cached~~ a content service

providers for ~~each~~ one or more stored content data file~~s~~,

allow the content service provider to determine a number of line items in an

electronic program guide to represent the content information,

allocate the determined number of line items in ~~an~~ the electronic program

guide ~~to the one or more cached content service providers~~,

merge the content information for display in the determined number of line

items ~~in the electronic program guide via the display device~~, and

charge ~~each of the one or more cached~~ the content service providers a~~n~~

~~predetermined~~ amount for each allocated line item.

14. (Currently Amended) The apparatus of claim 13, wherein the instruction to allocate the

determined number of line item~~s~~ further causes the processor to:

assign an allocated line item ~~for~~ to each of the one or more stored content data file~~s;~~

~~and~~

~~generate an electronic program guide line item for each stored content data file~~.

15. (Currently Amended) The apparatus of claim 13, wherein the instruction to allocate the

determined number of line item~~s~~ further causes the processor to:

group the one or more stored content data files into one or more categories; and

~~generate~~ assign an allocated line item ~~in the electronic program guide for~~ to each of

the one or more categories.

16. (Currently Amended) The apparatus of claim 13, wherein the instruction to ~~allocation~~ allocate the determined number of line items further causes the processor to:

assign ~~one~~ an allocated line item to ~~each of the one or more cached~~ the content service providers~~; and~~

~~generate an electronic program guide line item for each of the one or more cached content service providers~~.

17. (Currently Amended) The apparatus of claim 13, wherein the one or more stored content data files are each one of a movie, a music file, a video game and computer media.

18. (Canceled).

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